

DRINK COFFEE. DO GOOD.

Heartbeat of Bukonya

Land of a Thousand Hills Coffee:
Sharing the Gospel through deed.

Coffee. Community. Justice.

Community is building in Bukonya. Relationships are being restored, the Rwandan people are healing, and soccer fields are being constructed.

And it is each of you, our coffee drinkers, who are responsible for the smiles on these faces. The heartbeat of this small rural village in Rwanda is coffee, Land of a Thousand Hills Coffee.

If you drink Rwandan coffee, then you have heard us say, "Drink Coffee. Do Good." But what does "Doing Good" mean? Often we hear, "what you are doing with the coffee growers in Rwanda is good, but when do you share the Gospel?" When Jonathan was in Rwanda, he asked the head of the Anglican church, Emmanuel Kolini, to share how he would respond if asked this question. Kolini said that what our coffee drinkers should know is that the Gospel was shared in word for 150 years by colonists in Rwanda and those same people planted the seeds for the war. It is imperative for us to share our faith through deeds first and prove ourselves as friends. He said European priests enslaved people through coffee and now Land of a Thousand Hills is redeeming the people through coffee!



DRINK COFFEE. DO GOOD.



The Gospel literally means Good News. Sometimes we seem to separate the good news of word from the good news of deed. At Land of a Thousand Hills Coffee, the deed leads the word. As the people experience the good news of action we earn the right to share the word. We shared the Gospel when we built the coffee washing station in Bukonya-one of the areas most heavily devastated by the genocide, when we create platforms for reconciliation for coffee growers, when we pay a Living Wage, when we make microfinance loans to widows, when we build a soccer fields for the children, and when we roast and sell excellent coffee! And then there is Pastor Ildephonse who is in charge of our coffee washing station and who works alongside each of our growers-sharing the Gospel in deed AND word. Each of you participate in the Gospel and engage redemption when you purchase our coffee.

In our most recent trip to the coffee growing hills in Rwanda, we examined 100 children for malnutrition and formulated a plan to prevent it. 127 local Rwandans came out to begin building their very first soccer field by hand for the children. We gave 75 eye examinations to people in the community. And more importantly, we met perpetrators and victims of the genocide who are now working together. A man who literally murdered a woman's family is now a trusted friend and coffee co-worker. This is God working through coffee.

Pretty good news. Drink Coffee. Do Good.

